



Working Harbor Committee

For the heritage and future of the harbor of New York and New Jersey

Working Harbor News

Dec 2010

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HAPPY HOLIDAYS from the Working Harbor Committee!!



Miller's Launch decorated tugboat and barge in the Lighted Boat Parade on 27 November

(Photo (c) 2010 Bernard Ente - Parade sponsored by Classic Harbor Line)

**Happy Holidays from everyone at the
Working Harbor Committee.
Thank you all for a great season!**

Annual Working Harbor Committee Gala



SAVE THE DATE!

The Annual Working Harbor Committee Gala will be held on **24 February 2011** from 6 p.m. to 8:30 p.m. at India House in Manhattan.

We will be honoring Ms. Beverly Fedorko, Director of External Affairs, New York Shipping Association. Inc. Beverly will be honored for her leadership in

communicating the value of the working harbors of NY/NJ to the public, her dedicated work toward expanding business for our ports and the region, and for her commitment to educating future generations on the importance of our maritime industry.

The award will be presented by Dr. Roberta Weisbrod, Chair of the Working Harbor Committee.

[For Tickets or Ads Click Here](#)

Two new board members elected at WHC Annual Board Meeting on 7 December

The Working Harbor Committee is honored to welcome Carleen Lyden-Kluss, founder of Morgan Marketing & Communications, and Peter Johansen, COO of Great American Lines, to the Board of Directors of our organization. We all look forward to working with Carleen and Peter on future programs.



Working Harbor Committee board and steering committee members meet at artist Naima Rauam's art studio on Pier 17
(Photo Jhoneen Preece-Doswell)

New board member Carleen Lyden-Kluss:

Carleen Lyden-Kluss is the founder of Morgan Marketing & Communications which represents the marriage of marketing communications and maritime and the Executive Director of New York Maritime (NYMAR). In addition she was co-founder and Executive Director of North American Marine Environmental Association (NAMEPA) whose mission is to educate seafarers, port communities and students about marine environment protection, and the President of the Propeller Club, Chapter of the Port of New York/New Jersey. Carleen was raised on an island in Michigan, and grew up as a competitive sailor dodging ore carriers on Lakes Erie, Huron, Michigan and St. Claire. Early in her career, she pursued her marketing interests at Ogilvy & Mather Advertising in New York whilst developing her relationships within the commercial maritime community.

New board member Peter Johansen:

Peter Johansen is Chief Operating Officer for Great American Lines which operates the MV Sunbelt Spirit, a car carrier transporting Toyotas from Japan to the US. The vessel was built with enough refrigerated capacity to carry up to 7500 pallets of citrus back to Japan. Prior to joining GALI, Pete was the Director of Operations for New York Waterway. During his tenure from 2000 to 2004 the company underwent a huge expansion in its operations in the aftermath of the attacks on the World Trade Center. For thirty years, Pete was a commissioned officer in the United States Naval Reserve, rising to the rank of Captain. He was mobilized to Turkey in 2003 and Kuwait in 2007 receiving a Legion of Merit for each tour. Pete is a graduate of SUNY Maritime College with a BS in Marine Transportation. He also has an MS in Transportation Management and an MBA.

Profile: Roberta E. Weisbrod, Ph.D.

Dr. Roberta Weisbrod is the founder and Principal of Sustainable Ports, a consulting company dedicated to optimizing the environmental, economic and public benefits of ports, waterfronts and maritime transportation of people and freight. Prior to that she worked with Inform Inc., a non profit environmental organization, as Director of the Sustainable Transportation Program; with NYC Economic Development Corporation as Director of Port and Intermodal Planning; and with the New York State Department of Environmental Conservation as Special Assistant to the Commissioner for downstate waterways.



Photo (c) Bernie Ente

Roberta Weisbrod was recently honored by Interferry, (the International Ferry Association), for her work on ferry safety in developing countries. She is also the Chair of the Ferry Transport Committee and Marine Highway Subcommittee of the Transportation Research Board of the National Academy of Sciences. In addition she is on the editorial board of the Journal of Urban Technology. Roberta Weisbrod is the author of numerous articles for professional and general interest publications.

Roberta Weisbrod is the co-chair of the American Friends of Friends of the Earth Middle East, an organization composed of environmentalists from Israel, Jordan and Palestine, working together on joint environmental problems. She has worked pro bono on environmental projects in Ecuador, in Vietnam, and on the ferry safety project in Bangladesh.

She is married to David Trager. They have three children and two grandchildren.

Help support the Working Harbor Committee

The Working Harbor Committee is a not-for-profit organization dedicated toward the heritage and future of the Harbor of New York and New Jersey. Like all not for profits, we depend on the generosity of our many supporters.

Following are our accomplishments in 2010



Capt Doswell narrates a special Hidden Harbor Tour from the bow of the Seaport Museum's historic tug *W. O. Decker*. (Photo (c) 2010 Bernard Ente)

Hidden Harbor and Specialty Tours

We continued our summer series of Hidden Harbor Tours on board the *Zephyr* with guest speakers from the maritime industry. We also sponsored a number of special tours, including our popular Newtown Creek tour, a circumnavigation of Staten Island and a special Harbor Voices Tour on Classic Harbor Lines MV Manhattan with geologist Sidney Horenstein. In response to a large number of inquiries about rides on a tugboat, we expanded our tours to include Hidden Harbor Tours on board the historic tugboat *W.O. Decker* in partnership with the Seaport Museum. Our specialty tours have been enjoyed by over 2,000 people and we plan to expand this category in 2011.

And, as we have done for the past three years, we provided two free Hidden Harbor Tours for over 800 seniors from 24 senior centers throughout Manhattan, thanks to a grant from Manhattan Borough President Scott Stringer.

High School Maritime Educational Programs

We expanded our high school maritime education programs to include two Hidden Harbor Tours of Port Newark thanks to a grant from the Marine Society of the City of NY and the Honorable Christine Quinn, Speaker of the NYC Council.

18th Annual Tugboat Race & Competition

WHC hosted and organized the Annual Tugboat Race & Competition at Pier 84 in Hudson River Park. Over 12 tugs competed for awards including the race itself, the line toss competition, bow-to-bow pushing challenges, and numerous other prizes such as best decorated tug and best crew tattoo. Our spectator boat was a large Circle Line 42 vessel that was in the parade, the race itself, and provided viewing for the in-water events following.

Spring Gala 2010 and Sizzlin' September Party

On 11 March 2010, we were pleased to honor Capt. Timothy Ferrie, President of the Marine Society of the City of NY, at our annual Spring Gala. Over 125 people gathered to join us in honoring Capt. Ferrie at India House in Lower Manhattan. Rick Larrabee from the Port Commerce Dept. of the PANYNJ presented the award to Capt. Ferrie.

In September, we honored Capt. John Krevey of Pier 66 Maritime at our annual Fall gathering.

Venetia Lannon, Sr VP of Maritime for NYC EDC, presented the award.

Winter Film Program

Last winter we sponsored a special screening of "On the Waterfront" at the Norwegian Seaman's Church with special guest speaker Maritime Historian Bill Miller, author of "On the Waterfront - The Great Ships of Hoboken" We welcomed over 150 guests for this informative, fun filled evening.

Virtual Hidden Harbor Tour

We also produced a special Power Point Presentation called a Virtual Hidden Harbor Tour that explains many interesting facts about shipping and New York Harbor's working waterfront.

To help support the Working Harbor Committee with your tax deductible donation please [click here](#)

Or [click here](#) to order tickets for our Gala on 24 February 2011

Thanks and have a Great Holiday Season!

Capt. John Doswell, Executive Director
Meg Black, Program & Development Director

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www.WorkingHarbor.Org

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Thank you and we look forward to seeing you on a Hidden Harbor Tour® soon!

Capt. John Doswell - Executive Director - Working Harbor Committee - John@WorkingHarbor.Org